

Dear Parents,

I want your child to keep turning pages all year long, and have enrolled our class in the BOOK IT!® Program to do just that!

The BOOK IT! Program is sponsored by Pizza Hut® and has been motivating children to read more for over 25 years. The program runs from October through March, is really simple, and lots of fun. Your child has the opportunity to earn Reading Award Certificates by meeting monthly reading goals that I will set. The Reading Award Certificates can be redeemed at Pizza Hut where your child will receive a BOOK IT! award and a free, one-topping Personal Pan Pizza®. You will have 30 days from the date of the award to redeem it and there is no purchase necessary.

You can help your child meet these goals by encouraging them to read every day. BOOK IT! has also created a free parent newsletter, Bound Together, that provides reading tips, ideas and activities. Sign up for Bound Together and learn more about the BOOK IT! Program at www.bookitprogram.com.

Thank you,

